#### rauva

# Running your E-commerce in Portugal

All you need to know to run your business.

## Portugal as a great launchpad for e-commerce businesses



Portugal's EU
membership grants
businesses seamless
access to the single
European market.



Strategic location that allows easy access to European, African, and American markets.



Highly skilled & multilingual workforce, facilitating global business operations.

#### What makes invoicing in Portugal unique?

Portugal **leads Europe** in implementing e-Invoices, pioneering the modernization of the invoicing process.

#### What are certified invoices?

- In Portugal, businesses and self-employed individuals must use electronic invoices.
- Invoices are validated by the tax authority and have a unique code for security.

#### How do I know my invoice is certified?

To issue a certified invoice, businesses must use certified invoicing software or services compliant with the AT's technical specifications and standards.

#### Why are certified invoices important?

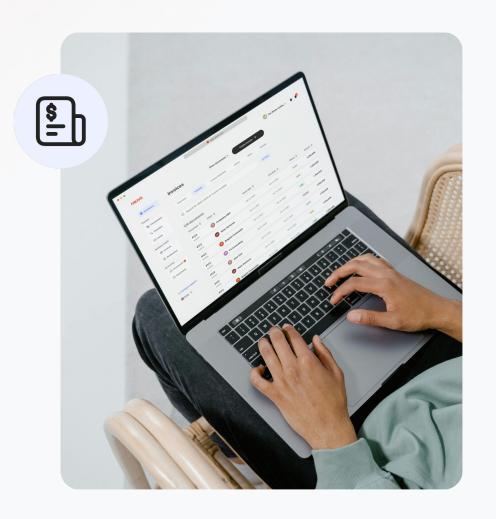
- To ensure their compliance with the regulations surrounding certified invoices
- To fulfill their tax obligations and avoid penalties.



## Importance of the SAF-T file

Once you are connected to the certified invoicing system, you can start working with the accountant.

All of your invoices and receipts will be stored in a SAF-T file, the file tracks all of your records.



#### Why do I need the certified accountant?

In Portugal, businesses must legally engage a certified accountant (Contabilista Certificado).

1

#### Compliance with Tax Regulations

- Complex tax rules, especially VAT and e-invoicing.
- Certified Accountant ensures tax compliance, minimizes errors, and manages VAT registration, reporting, and certified e-invoices.

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#### **Expertise in Ecommerce**

- Certified accountants ensure precise financial reporting and record keeping.
- They make sure your financial statements are properly develop and presented to the different authorities.

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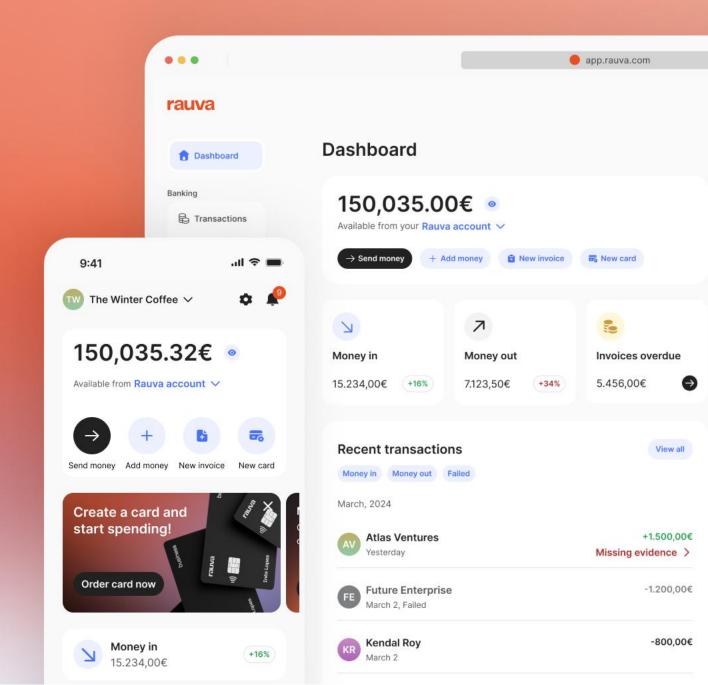
#### **Insights and Analysis**

- Financial planning and analysis are crucial.
- Certified accountants provide ecommerce-tailored advice on Financial planning, Cash flow management, Budgeting and Forecasting.



## All-in-one platform for businesses

4.8 on ★Trustpilot ★★★★★



#### **Everything you need on mobile or desktop**

Starting at 88€/month

#### **Certified Accounting**

Monthly online meetings with the accountant, answers in the moment through an innovative platform



#### **Invoice Software**

Certified invoices

#### **Business Account**

Have access to all your movements in one place, forget about manual statements

#### **Expense Management**

Manage your expenses in one place

Trusted and loved by a community of 20,000 entrepreneurs and growing













#### How Rauva can help you?





#### **Automatic certified invoice creation for every sale**

Send straight to your accountant. Sit back. Relax.



#### All your sales records and invoices. In one place.

No more multiple apps or spreadsheets. Bye bye Excel.



#### Ready-to-use integration widgets

On the platform you use. Shopify, Woocommerce and more.



#### How to integrate certified invoicing?

There are three ways to make your invoicing compliant.

#### Manually

Issue your invoices manually from Rauva App or Web interfaces.

#### Widgets

Pick one of our available e-commerce widgets and plug it into your platforms seamlessly.

#### API

Build custom integrations using our REST API interface. Issue invoices, send emails, fetch data customized to your needs.















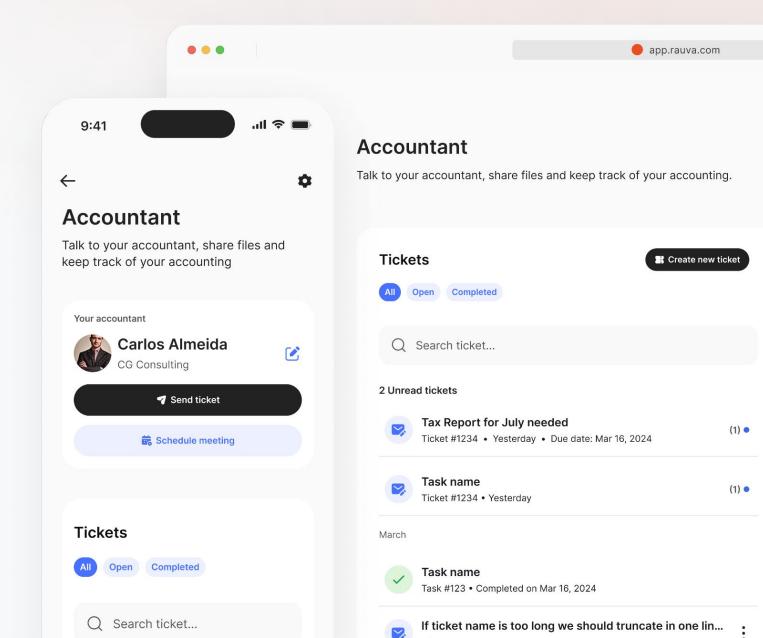




## Access your sales and records.

You and your accountant have real-time access to all your data.

All of your invoices and receipts will be stored in a SAF-T file, which is the file your accountant would work with.





Do you want to learn more?

Drop us a line bvillar@rauva.com